



www.dsadelaware.org



2026 Sponsorship Opportunities

ABOUT THE DSA DE



OUR MISSION is to support families, promote community involvement, and encourage a lifetime of opportunities for people with Down syndrome.

The DSA of Delaware was founded in 1979 by parents of children with Down syndrome and continues to be driven by parents, family members, and others who have a passion for individuals with Down syndrome. We aim to be a supportive resource, advocating for the acceptance and understanding that allows individuals with Down syndrome to achieve the same level of access and opportunity as their peers.

Together as parents and family members, we share knowledge and experiences with other families, and help and support new parents. We promote the need to continue to educate ourselves, educational and medical professionals, and the public about Down syndrome. We embrace all of the things our children can do and their potential to be an integral part of our local communities.

WE ENVISION a community in which individuals with Down syndrome are healthy, happy, and successful. They and their families are effective advocates for their needs.

OUR IMPACT

BY THE NUMBERS

2 OFFICES

New Castle & Sussex County

SERVING 794

individuals with Down syndrome

70+ EVENTS

hosted each year

8 STAFF & 600+ VOLUNTEERS

making it all possible!

PROGRAMS

NEW PARENT OUTREACH

Prenatal and postnatal support, welcome baskets

WORLD DOWN SYNDROME DAY

Rock Your Socks, educational resources

SUMMER CAMPS

Days of Summer Camp in three locations, iCan Swim Camp

WEEKLY PROGRAMMING

Down to Box, yoga, Dance Dynamics, bingo, exercise classes, cooking classes

+ EVENTS AND FUN

for families and individuals of all ages, for a free or greatly reduced price!



FUNDRAISING EVENTS



RUN FOR THE BUDS | MARCH 22

@ The Starboard - Dewey, DE
400+ attendees



ANNUAL GALA | APRIL 25

@ Chesapeake Inn Restaurant & Marina - Chesapeake City, MD
150+ attendees



GOLF TOURNAMENT | OCTOBER 2

@ Deerfield Golf Club - Newark, DE
120 attendees made up of local corporate & community leaders



DE DOWN SYNDROME WALK & 5K | OCTOBER 17

@ Glasgow Park - Newark, DE
1,000+ attendees made up of DSADE supporters from all over the state

OUR REACH



- **4,000+** Email Subscribers
- **10,000+** Social Media Followers
- **700+** Member Families





RUN FOR THE BUDS

Sunday, March 22, 2026 | The Starboard - Dewey, DE

This 5K benefits the Down Syndrome Association of Delaware and celebrates World Down Syndrome Day. This race, in its 19th year, is heading to Dewey Beach for the first time to bring the festivities to our friends in Sussex County. We're excited to unite the Delaware Down syndrome community over a morning of movement and an afterparty at the Starboard. Runners are encouraged to wear Rock Your Socks for the race!



Sponsorship Levels & Benefits	Presenting \$10,000	Legacy \$5,000	Champion \$2,500	Hospitality \$1,000	Event \$500
Verbal Recognition at Event	Speaking Opportunity at Opening Ceremony	Verbal Thanks at the Starboard			
Logo on Event Banner	X	X	X		
Company Feature in E-newsletter	X	X	X	X	
Event Signage	Custom Banner	4 Yard Signs on Course	2 Yard Signs on Course	Signage at the Starboard	
Company Recognition on Social Media	X	X	X	X	X
Event Website Feature	X	X	X	X	X

Reach out to sandra@dsadelaware.org or 302-685-7650 to inquire



A NIGHT UNDER THE STARS GALA

Saturday, April 25, 2026 | Chesapeake Inn - Chesapeake City, MD

Our annual gala is a 'thank you' to our loyal community supporters, and an opportunity to raise funds for our mission over a celebratory night of dinner, drinks, awards, and connection.

DISTINGUISHED EVENT SPONSOR (\$5,000)



- Logo placed throughout main event room
- Logo featured on event program
- Recognition during opening remarks and awards ceremony
- Recognition on DSA of DE social media
- One complimentary table (10 people)

VALET SPONSOR (\$3,500)



- Specific signage at the valet station
- Logo featured on event program
- Recognition during opening remarks and awards ceremony
- Recognition on DSA of DE social media
- One complimentary table (10 people)

TABLE SPONSOR (\$2,000)



- Name included on event program
- One table, which includes 10 event attendees

PHOTO BOOTH SPONSOR (\$1,500)



- Specific signage at photo booth station
- Logo featured on event program
- Recognition on DSA of DE social media
- Custom photo booth prop of company logo

EVENT SPONSOR (\$500)



- Logo featured on event program
- Recognition on DSA of DE social media

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GOLF TOURNAMENT

Friday, October 2, 2026 | Deerfield Golf Club - Newark, DE

GOLF FOURSOME \$700

Golfers will enjoy a full day of delicious perks, including a breakfast, a convenient grab-and-go lunch, snacks and bottled water on the course, a special golfer gift, an open bar along the fairway, and a festive awards reception with food and drinks to celebrate a great day on the course.

PAR SPONSOR \$500

Sponsor a game on the course—from Mulligans to Roll the Dice!

CART SPONSOR \$500

Your company logo will be featured on every golf cart. Four sponsorships available.

HOLE SPONSOR \$200

Sponsorship Levels & Benefits	Platinum \$5,000	Eagle \$2,500	Birdie \$1,000
Logo on Scorecards + Individual Banner	X		
Event Website Feature	X	X	
Logo on Event Banner	X	X	
Golfer Registrations	8	4	4
Additional Event Signage	Hole Sign	Hole Sign	Hole Sign

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SHARE YOUR DAY ON SOCIALS!
 @DSADELAWARE
 #DSADEWALK

THE DE DOWN SYNDROME WALK & 5K

Saturday, October 17, 2026 | Glasgow Park - Newark, DE

The Delaware Down Syndrome Walk began in 2004 to promote awareness and acceptance for people with Down syndrome. It has grown into a large family fun day featuring an Awareness Loop and 5K run, bringing in nearly 1,000 people across the community. Our goal is raise \$100,000 to support our loved ones with Down syndrome!



Sponsorship Levels & Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Opening Ceremony	Speaking Opportunity	Verbal Recognition		
E-newsletter and Social Media Recognition	X	X		
Logo Placement on Sponsor Banner	Custom Banner & Feature on Sponsor Banner	X	X	
Recognition on Event Website	X	X	X	
Complimentary Exhibitor Table at Event	X	X	X	X
Sponsor Logo Printed on Event T-shirts	Featured Logo	Large Logo	Small Logo	Listed

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OTHER WAYS TO MAKE AN IMPACT!



VOLUNTEER WITH US

DSA of DE counts on the support of over 600 volunteers each year to meet the needs of the families we serve. Whether you have a large or small group, contact us to find out how you can be involved!



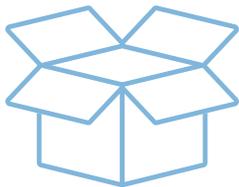
ROCK YOUR SOCKS

Each year, the DSA of DE distributes over 40,000 mismatched socks across the country to help spread awareness for World Down Syndrome Day on March 21. Purchase our socks to rock in your office or help us with distribution!



ADOPT A FAMILY

Participate in our Adopt a Family program by sponsoring a family in need. It's such a meaningful way to spread holiday cheer and bring joy to families across the state.



AMAZON WISH LIST

Scan here to purchase items off the DSA of DE Amazon Prime Wish List and support the organization with exactly what our families and programs need.

